Session 4	**Room ?**	**Date 26 May**	**Time 16:00-17:30**	**Theme P**
Session Title	**Influencing decision makers - finance, equity, institutional leadership**			
Conveners	IRC, Gates Foundation, WSSCC, WSUP			
Session objectives and description	Aim: : To distil key lessons and ingredients of success from different approaches to influencing decision-makers to increase sanitation prioritisation, put institutional leadership in place, effectively finance and ensure equitable services delivery.			
Session agenda	**Session Chair:** Alana Potter IRC	**Moderator:** Saskia Castelein WSSCC	**Rapporteur:** Abubakari Wumbei	

#	Time	Item	Presenters / Panellists (name, organization)	Process Notes
1.	16:00-16:06	Setting the scene – WASH Watch scores on sanitation prioritisation, institutional leadership and finance.	Tim Brewer WaterAid	Live demo with wireless
2.	16:06-16:12	Key ingredients of success in SWA global advocacy for finance – targeting high level decision makers	Amanda Marlin SWA	PPT
3.	16:12-16:18	Key ingredients for successful impact from evidence-based advocacy	Sophie Hickling WSP	PPT
4.	16:18-16:24	WASHCost evidence based advocacy	Catarina Fonseca IRC	PPT
5.	16:24-16:30	Social accountability	Ibrahim Musah WaterAid Ghana	PPT
6.	16:30-17:00	Panel discussion: messages and approaches that have influenced decision makers, role of civil society.	Arouna Traore, Director of Sanitation, Ministry of Water and Sanitation, Gov of Senegal; GSF govt coordinators; Frank Twinamatsiko UWASNET; Samson Shivaji KEWASNET, municipal decision makers from the Urban Institute.	Moderator
7.	17:00-17:20	Table discussion with plenary feedback – lessons for advocates.		Moderator
8.	17:20-17:30	Conclusions and closure		Chair