

Sanitation Business Matchmaking Estafetta (relay race) 2014

Let's Rapidly Scale Sanitation Services to the Poor!



**Come to the WORLD BoP Convention & Expo
in Singapore on 28th - 30th August 2014**

We invite:

- National and local governments of developing countries to leverage public-private partnerships for the delivery of sustainable sanitation services for poor people.
- Investors to have a look at the propositions of a 1,000 proven business cases in the sanitation sector which have been enabled by gap funders and other intermediaries and are now ready to bring their business to scale.
- Private sector to take up the challenge to provide good quality services and goods for the millions of potential clients at the Base of the Pyramid.
- The energy and the food sector to take into account human waste as a renewable resource to produce biogas, agricultural inputs and proteins.

Our proposition:

- Link investors to sanitation business opportunities for successful scaling.

How to get involved?

- Join the initiative by proposing relevant actors to engage in this challenge and come to Singapore.



Our proposition

Link investors to sanitation business opportunities and at the same time, strengthen the mechanisms that are needed for successful matchmaking and scaling. We will do this by co-organizing the first **BoP WORLD Convention & Expo in Singapore** in 28th – 30th August. To prepare for this event we will use upcoming events in different ways, depending on the nature and theme of the meeting.

SWA HLM Meeting

Washington
2014 April 11 1th
Polymakers

Money2Water

London
May 7th-8th
Finance community

WSP Council

Amsterdam
June 17th-19th
Practitioners



BoP WORLD CONVENTION & EXPO

Singapore
Aug 28th-30th
Business and finance

World Water Week

Stockholm
2014 Aug 31th-Sept 5th
Presentation of results

Simultaneously, preparation of a web based virtual marketplace for sanitation business matchmaking

Washington: presentation of the Estafetta to all visitors of the Sanitation and Water for All HLM.

London: invite investors at Global Water Investment Summit to come to Singapore.

Amsterdam: prepare the event in Singapore and give input for a virtual marketplace.

Singapore: three days BoP World Convention & Expo where investors will meet entrepreneurs with proven sanitation business cases and their gap funders.

Stockholm: presentation of the results of the Sanitation Business Matchmaking Estafetta 2014 during the World Water Week.

For more information, please contact:

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