



Ton Schouten Award 2017

Ton was not only a leading figure in the WASH sector, a champion of sustainability and supportive of government approaches to development, he was also a creative and passionate film maker and mentor to those he worked with and managed. Above all he believed in the power of communication to create change in the world.

The Ton Schouten Award aims to combine all these elements by targeting a specific group of young communicators (under 35 years old) within the WASH sector. Identifying those who have a rare talent, a natural spark, and to whom this award will be a stepping stone to further developing their career in communicating around WASH issues.

The first award will be made at the beginning of June with the 2nd being Ton's birthday.

So what does the award entail?

During the year in which the awardee is a beneficiary of the Ton Schouten award they will be asked to remain true to his legacy of being a leading communicator in the WASH sector and deliver the following:

1. At least two pieces of communication about WASH during the year. This can be a blog, a video, cartoon, poster, podcast. It should however be of a publishable standard. (IRC will support with some expert assistance if required.)
2. Ideally attend at least one event towards the end of the year of award to speak about the award and what they have been able to achieve with it. Appropriate events can be identified in conjunction with the awardee.
3. A final piece of communication summing up their year as awardee and any effect it has had on their career/work

The awardee will receive a cash prize of €2,500 to support them in pursuing their development in communications, for example, new processing software, courses etc. They will also receive expert mentoring support from IRC during the year, and, where practicable, be invited to spend time with IRC staff in the most convenient location.

How will we identify the winner?

In 2017 a shortlist will be identified by IRC staff and associates in our focus countries and in the Netherlands. The shortlist will be presented to the Executive Board and a winner determined. From 2018 applications for the award will be made online by potential awardees. A shortlist will be created by IRC staff and this will be presented to the Executive Board and a winner determined.

Submission criteria

Please submit the following information about your nomination for consideration:

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- Name of the nominee
 - Country of the nominee
 - Language(s) of the nominee
 - Relationship with IRC (if any)
 - Name of the nominator
 - Notable WASH related communications highlight – links to online media / scans of print articles
 - A short paragraph on why you think this person is a deserving winner